

GXS TrustedLink®

Bridge the Gap Between You and Your Trading Partners

The more partners you have trading electronically, the more you can standardize, synchronize and streamline supply chain communication. That means bridging a variety of technologies, data formats and connectivity—from the Internet to dial-up, EDI, XML and flat file. As Internet Protocol (IP) communications allow for the rapid expansion of trading communities worldwide, you need data transformation software that accommodates all these possibilities while leveraging the speed and efficiency of the Internet.

Whether you exchange a small volume of documents with only a few business partners, or hundreds or even millions of complex documents with multiple trading partners, GXS TrustedLink® lets you focus on what you need to do—not on how to make your system do it. You'll get information to trading partners quickly and process requests faster—which means your cash flow and profitability will grow faster, too.

Operate at Optimum Efficiency

One of the inherent benefits of an effective EDI program is the ability to increase productivity. With TrustedLink, you no longer need to spend your time manually processing business transactions like purchase orders and invoices. For high-performance throughput, consistency and accuracy, TrustedLink converts your internal application data formats to and from a standard EDI format (or other document format), and then translates that information into a format your business partners can view. TrustedLink automatically processes such transactions with minimal user intervention, shortening order-to-payment cycle times and reducing costly errors associated with manual transaction handling.

Flexible Tools to Communicate Seamlessly with Your Trading Partners

Flexible communication tools enable you to send and receive any data type via multiple connectivity methods for the most flexible business partner communication—without any customized programming. Today, there are two main ways to communicate with your business partners: value-added networks (VANs) and over the Internet (e.g., AS2):

- **Value-Added Network**—With Inoivisworks™ you'll be able to connect trading partners, exchange transactions and monitor partner performance from your desktop PC. You can use the self-service access to view FAQs and tutorials to quickly resolve issues. Already using another VAN? TrustedLink makes it easy to communicate via any other VAN with precertified connection scripts, giving you even more options.
- **Internet EDI**—Increasingly, companies are being required by trading partners to support protocols such as AS1 and AS2 to exchange EDI, XML and other docu-

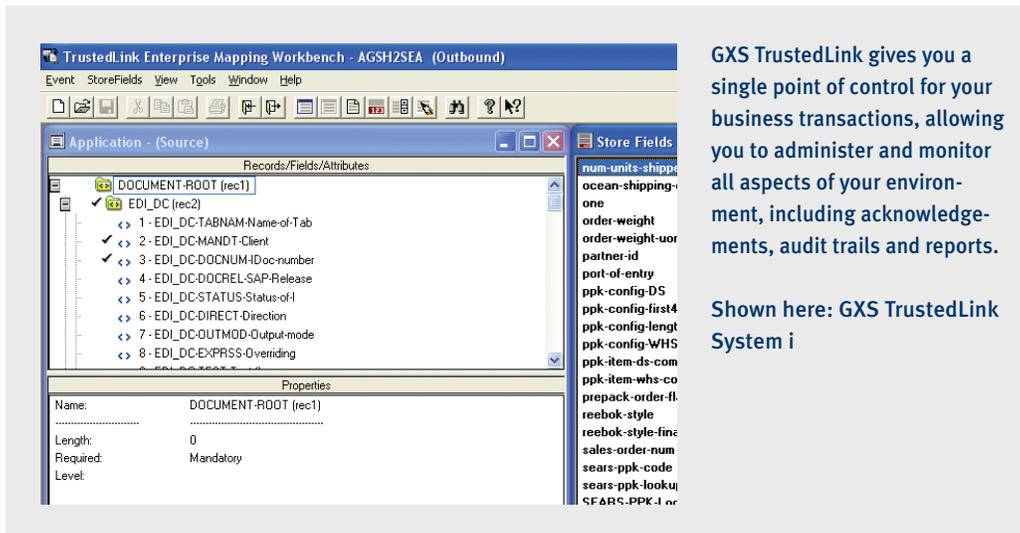


KEY BENEFITS

- Support a scalable EDI program
- Manage valuable trading partner relationships
- Limit costly errors associated with manually rekeying data
- Reduce inventory costs and order-to-payment cycle times
- Comply with industry and customer requirements
- Enhance customer service with timely and accurate customer information
- Add new trading partners with ease and grow your business
- Increase your company's competitive advantage

ments over the Internet. TrustedLink is compatible with GXS BizManager®, GXS’s web-based business messaging, mapping, transformation, trading partner community management, tracking and auditing solution—allowing users to meet industry mandates by supporting these and other established standards.

The needs and requirements of your trading partners might dictate that you use one or both of these approaches. With TrustedLink, you can easily and securely communicate in multiple environments including VAN, Internet EDI and FTP, making supply chain communication seamless with all of your trading partners.



GXS TrustedLink gives you a single point of control for your business transactions, allowing you to administer and monitor all aspects of your environment, including acknowledgements, audit trails and reports.

Shown here: GXS TrustedLink System i

Administer All Your Transactions from One Place

Your business moves at lightning speed, and you need to know the status of your transactions at any given moment. With TrustedLink, you have a single point of control for all your transactions, allowing you to easily administer and monitor all aspects of your trading environment. Access acknowledgements, audit trails and reports instantly, and save and print queries. Even share information with non-technical staff using the software’s XML capabilities. The result is timely, accurate information that enhances decision-making and makes supply chain processes more efficient.

Always Communicate in the Right Format

Different trading partners have different communication requirements, and you’re expected to stay on top of them all. With TrustedLink for Windows (TLW) extensive forms and standards library, you can preserve valuable business relationships by always meeting the most current requirements of your trading partners. The library allows you to see which forms your partners prefer, so you can translate documents based on their specific requirements. Need to use XML instead of electronic forms? TrustedLink lets users select any electronic document from a folder and convert it into XML format.

GXS TRUSTEDLINK OFFERS A HOST OF ADVANCED, TIME-SAVING CAPABILITIES:

Browser interface and wizards

Reduce implementation time by simplifying setup tasks and enhancing ease of use

Task automation

Set up your system to run completely unattended, freeing up your time to concentrate on other core business activities

Graphical mapping

Easily manage more complex trading partner mapping requirements

Inovisworks

Reliably send and receive your valuable transactions on GXS’s next-generation VAN

Internet EDI

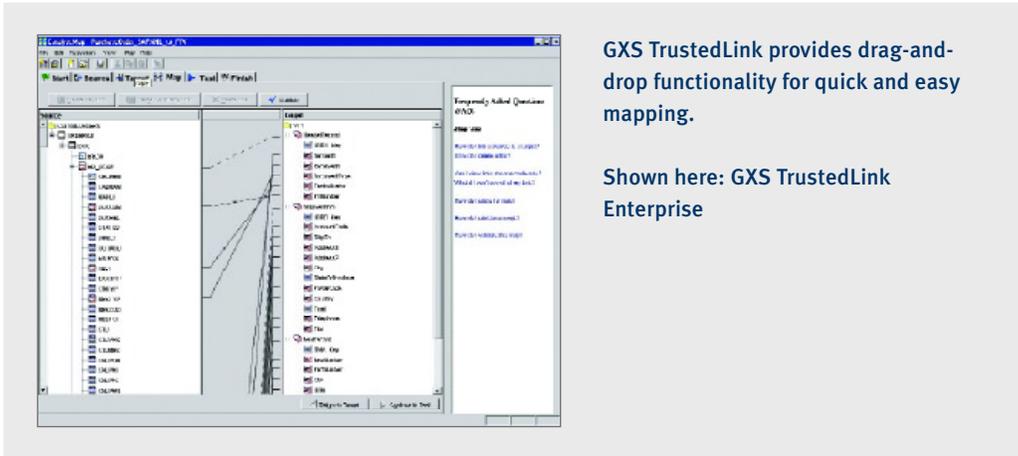
Conduct business transactions using a variety of EDI-INT protocols, such as AS2, with specialized integration with GXS BizManager, GXS’s B2B Gateway solution

“EDI should be invisible and with [GXS] it is. [GXS] is helping us get things done on time, every time.”

— DOUGLAS CAMPBELL,
SENIOR SYSTEMS ANALYST
BULOVA CORPORATION

Support Requirements and non-EDI-capable Trading Partners

TrustedLink has the ability to grow with your business needs beyond traditional EDI, with XML and flat-file capabilities that enable companies to comply with industry-specific initiatives. In addition, support of XML and flat-file documents and flat file documents eliminates the need to fax or mail documents to your smaller trading partners that may not yet support standard EDI documents. By permitting electronic document transfer with non-EDI-enabled trading partners, TrustedLink allows you to take the benefits of accurate, real-time business transactions across your entire trading partner community.



GXS TrustedLink provides drag-and-drop functionality for quick and easy mapping.

Shown here: GXS TrustedLink Enterprise

Share Documents with Internal Support Staff

XML capabilities can also allow your internal support staff, such as accounting personnel, to view electronic documents via a web browser. Easy to read and print, these documents are presented as a visual replica of paper-based documents—without the manual data entry. Documents can be forwarded via email to other staff members and opened by a desktop browser client. Now your staff can quickly identify, resolve and act on any electronic transaction.

Bring New Trading Partners Up with Ease

Combining exceptional flexibility and functionality with unsurpassed ease of use, the solution's Visual Mapper enables faster trading partner deployment and simplifies the exchange of standard business documents in the formats and protocols you require. Simple drag-and-drop capabilities and split-screen, multitasking management let you navigate quickly and intuitively between screens. You can create mapping rules/conditions or other user-defined program for more sophisticated translations. Its advanced mapping capabilities also help to speed implementation time. And TrustedLink easily integrates into your existing internal applications without complex programming.

Simplify Your ERP Integration

Businesses with ERP systems firmly in place can rest assure that TrustedLink works seamlessly with these applications. GXS works closely with leading ERP vendors to ensure reliable integration with custom applications by providing application integration services, certified interfaces and template kits for leading ERP applications.

THE POWER OF GXS TRUSTEDLINK

- Exchange vital business documents
- Bridge a variety of technologies, data formats and connectivity
- Communicate with trading partners via IP
- Leverage inbound and outbound XML capabilities to exchange data with smaller trading partners
- Handle all transactions from a single, centralized location
- Maintain partner communication preferences
- Speed ramp-up time with intuitive navigation and drag-and-drop functionality
- Extend your ROI with integrated AS2 capabilities
- Secure critical data with encryption technology
- Simplify integration with back-office systems
- Maintain a complete audit trail across ERP and other back-office solutions

Regardless of what technology platform you prefer and whether the number of transactions you process is great or small, GXS TrustedLink has it covered.

GXS TrustedLink® Enterprise

Handle the Most Complex Transactions with Ease

TrustedLink Enterprise, for the UNIX and Windows platforms, is GXS's industrial-strength EDI and XML data transformation solution for organizations with complex, high-volume data environments. Our software helps you meet or exceed current and future trading partner requirements with powerful message-processing performance, advanced application-integration capabilities and sophisticated communication options. TLE customers can manage complex transformation structures by using a wide range of format options. By using wizards, you can quickly on-board new trading partners with ease. TLE customers trust GXS to reliably process hundreds of thousands of business documents each day.

“EDI is not the simplest thing.
[GXS] makes it easy.”

— BETTY BLOOMER 105° MERIDIEN

GXS TrustedLink® System i

Count on Top Reliability and Performance for Your System i Investment

TrustedLink for i (TLi) is the industry's leading data transformation software on the IBM i platform. Designed for the IBM i platform, including IBM's newest line of Power machines, TLi maximizes the platform's efficiency and architecture in order to handle enterprise-level volumes of data. TLi's Visual Mapper provides an easy way to define mapping for business documents across multiple formats. TLi simplifies your trading partner communications by converting internal application data to and from standard EDI, XML, and flat file formats and then executing the translation processing between you and your business partners.

GXS TrustedLink® Windows

Operate a Powerful EDI Program from Your Desktop

Quick to install, simple to use and affordable, TrustedLink Windows is a powerful and flexible EDI solution for small to medium-size businesses that simplifies the exchange of information with trading partners. IP-enabled and designed for the Microsoft Windows platform, you'll also be able to support XML and AS2 should your bigger customers require it. Communications, data entry and reporting, as well as forms-based translation and administration, are all accessible via your desktop computer. You can also extend functionality to additional users throughout your business, putting the power where the work gets done.

**NORTH AMERICA AND
GLOBAL HEADQUARTERS**
9711 Washingtonian Blvd.
Gaithersburg, MD 20878, US
+1-800-560-4347 t
+1-301-340-4000 t
+1-301-340-5299 f
www.gxs.com

**EUROPE, MIDDLE
EAST AND AFRICA**
18 Station Road
Sunbury-on-Thames
Middlesex TW16 6SU
United Kingdom
+44 (0)1932 776047 t
+44 (0)1932 776216 f
www.gxs.eu

ASIA PACIFIC
Room 1609-10
16/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong
+852 2884-6088 t
+852 2513-0650 f
www.gxs.asia.com



About GXS

GXS is a leading provider of B2B e-commerce solutions and operates the world's largest and most expansive network of integrated business communities. The company's software and services simplify and enhance businesses process integration and collaboration among networks of trading partners. Organizations worldwide, including more than 75 percent of the Fortune 500, use GXS solutions to extend their supply chain networks, optimize product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. Based in Gaithersburg, Maryland, GXS has operations and offices around the world. For more information, see <http://www.gxs.com>, <http://blogs.gxs.com> and <http://twitter.com/gxs>.