

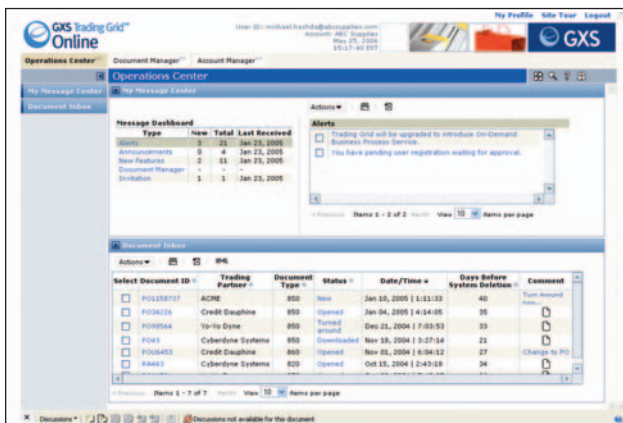
# EDI Made Easy with Intelligent Web Forms

In today's competitive environment, companies of all sizes are being asked to participate in EDI and other IT initiatives by their customers and larger trading partners. For businesses with small IT departments—or no IT departments—meeting these customer demands is not only confusing but also expensive and time consuming. So how does a small to medium-sized business maintain customer satisfaction without incurring enormous costs?

To address this problem, GXS is proud to introduce its Intelligent Web Forms service, the next-generation forms solution that enables all businesses to trade electronically. As an application on GXS Trading Grid<sup>SM</sup> —GXS's unique global integration platform that enables and streamlines cross-enterprise business processes—Intelligent Web Forms enables companies of all sizes to automate manual processes.

## EDI Made Easy with Intelligent Web Forms

Many small to medium-sized business (SMB) have faced significant barriers to becoming electronically enabled—namely cost and lack of IT expertise. With GXS's Intelligent Web Forms, all businesses can quickly, easily and cost-effectively participate in EDI programs without the need to purchase, install and manage additional software. Bottom line benefit? All companies can quickly, easily and seamlessly comply with customer mandates and reap the benefits of e-commerce. The end result? EDI made easy.



**Effortlessly Participate in EDI programs.** Right from your desktop, using an intuitive, multi-lingual interface, easily trade electronically with your business partners regardless of location and time zone. The real-time Operations Center provides up-to-the-minute notifications, alerts and customer notices and keeps you up to date on important changes. And it's easily configurable, so you can personalize the items on the screen however and whenever you need to.

Key benefits of GXS's Intelligent Web Forms service include:

**Easy-to-Use.** With an intuitive interface and pre-populated forms, GXS's Intelligent Web Forms service is extremely easy to use. When printed, online forms look like their paper equivalents—enabling users to proceed with their normal business processes. And, the



The next-generation global forms solution—GXS Intelligent Web Forms is a 100 percent web-based application that allows all companies, no matter what size, to automate manual processes with trading partners worldwide.

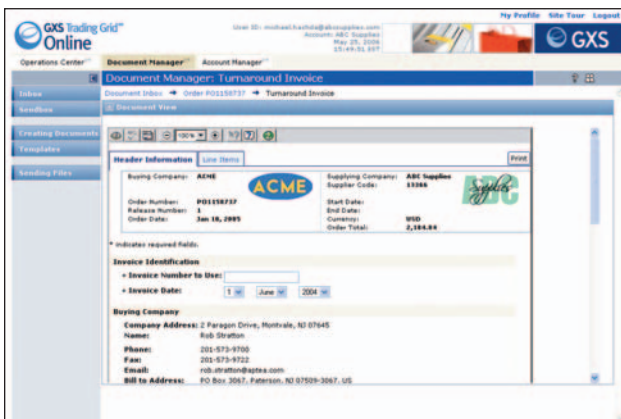
pre-populated forms increase the speed and accuracy of document turnaround while built-in template capabilities save users re-keying time and eliminate data entry errors.

**Flexible Subscription Pricing.** GXS offers flexible pricing models depending on each business' unique needs. Low-volume and seasonal vendors may opt for a "pay-as-you-go" option with a flat fee for each document sent and received. Higher-volume users will appreciate GXS's unlimited use option, where companies pay a flat monthly for unlimited documents based on the number of trading partners. Monthly bills can even be charged to credit or debit cards.

**Real-Time Operations Center.** The Intelligent Web Forms service includes an "Operations Center" that serves as users' nerve center of information. Up-to-the-minute message dashboards provide summary information about alerts, customer notices and document statistics. The dynamic interface enables personalization, so users can easily configure the contents, sequence and appearance of the items on the screen to their liking.

**Robust Support Options.** Not every company can afford to have a large IT department—and now your company doesn't need one to trade electronically. That's why the Intelligent Web Forms includes robust support options so companies—no matter their size, IT budget, or location—can get the help they need, when they need it. With multi-lingual help available via live chat, phone, e-mail and context-sensitive "self help," it's easy to obtain expert assistance how and when you need it and in your language of choice.

**Intelligent Search.** With built-in intelligent search functionality, users can find the information they need, when they need it. Users are able to search by document number, document type, trading partner, date, status and more. This functionality is easily accessible from anywhere in the application, making it easy for users to get the right information in the shortest number of clicks.



#### **Streamline Business Operations.**

With the Document Manager Tool, you can view and manage electronic documents such as electronic purchase orders, invoices, ship notices and more. Increase the accuracy of information entered with built-in data validation. Pre-populated forms facilitate document turnaround, and the template capability saves re-keying time while minimizing data entry errors.

**Powerful Document Manager Tool.** The application's "Document Manager" tool helps streamline the user's business operations. Key functionality includes:

- Document management enables users to view and manage electronic documents such as Purchase Orders, Invoices, Ship Notices, and Remittance Advice documents in one area of the application;
- Built-in data validation increases data accuracy;

Maintain customer satisfaction without incurring enormous costs with GXS's Intelligent Web Forms. You have:

- **Simple, web-browser access**—no need to buy, install and maintain software
- **An intuitive interface**—you can register and start trading electronically in minutes
- **Flexible pricing option**—your monthly bills can be paid using Credit Cards, Direct Debit, or paper checks

- Pre-populated forms and template capabilities help users avoid duplicative re-keying and minimize data entry errors;
- Data download options allow users to save form data in a CSV (comma-separated value) file for subsequent manipulation in an Excel spreadsheet, other database tool or as a PDF file for secure sharing with others.

**Flexible User Management.** GXS's Intelligent Web Forms service has built-in flexibility through its multi-user account hierarchy that enable administrators to authorize several users to work on electronic documents. Account authority levels can restrict users to specific functions—enabling some users to process documents and others to perform administrative tasks

**Multi-Lingual Interface.** GXS's Intelligent Web Forms service is available in seven languages: English, German, Portuguese, French, Italian, Simplified Chinese and Japanese. The multi-lingual capabilities and context-sensitive help in multiple languages make it easy for a supplier in Berlin to Buenos Aires to trade electronically with almost any large trading partner.

**Hosted ASN, Barcode, and Packing Option.** Many companies are requiring suppliers to send Advance Ship Notices (ASNs) and to affix customer-specific shipping labels to the cartons they send. GXS Trading Grid Bar Code Accelerator is a hosted service available to Intelligent Web Forms users that enables suppliers to effectively manage customers' ASN requirements, pack shipments, and create customer-compliant shipping labels without having to purchase and maintain additional software. Bar Code Accelerator enables suppliers to avoid costly and time-consuming software updates; streamline their order fulfillment process; and avoid non-compliance fees.

**Built for your Future Business Needs.** As your company's IT needs and customer base grows, this application will support future IT needs. Upcoming functionality for this service includes many new capabilities including order management, forecasting, logistics and much more.

When companies select GXS, they partner with a company that understands that not every business has huge IT resources. GXS offers a complete suite of solutions for every-sized businesses to electronically trade including EDI-to-Fax services, Web forms, accounting package integration and machine-to-machine EDI or XML (file upload/download). With its global presence and full suite of solutions, GXS is the clear choice for every company's IT and EDI needs.



**About GXS**

GXS is a leading provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration. Organizations worldwide, including 75 percent of the Fortune 500, leverage GXS' GS1 certified global interoperability and supply chain execution solutions. Active in the global standards arena, GXS offers solutions, powered by the Trading Grid™, that enable customers both large and small, to connect with global partners, synchronize product information and optimize the execution of supply chains. Headquartered in Gaithersburg, MD., GXS provides sales and support to businesses and their partners worldwide. For more information about GXS visit [www.gxs.com](http://www.gxs.com).

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