

Global Product Catalogue

The Global Data Synchronization Solution for Small Businesses

Today, thousands of businesses have retail customers asking them to exchange item information through the Global Data Synchronization Network (GDSN) using EAN.UCC standards.

Retailers such as Wal-Mart, Lowe's, Home Depot, Wegman's, Shaw's and Food Lion, to name a few, are requiring their vendors to leverage these new processes. The challenge can seem daunting—new standards to learn, new organizations to join, and a new set of technologies to implement. The expense, time and effort to comply with the Global Data Synchronization (GDS) mandates can seem overwhelming. With GXS as your partner and Global Product Catalogue as your data synchronization solution, it doesn't have to be.

Why is Global Product Catalogue the best choice to meet this challenge?

- Global Product Catalogue is a hosted, browser-driven catalog and data pool service that is GS1 certified.
- Since it is a service, Global Product Catalogue handles all of the GDS requirements without adding expense or complexity to your internal IT environment. Global Product Catalogue serves many mandates with one simple service: it is your data pool, your gateway to the Global Registry and your GDSN rolled into one.
- Global Product Catalogue manages the EAN.UCC standard XML messages and AS2 connectivity specified by your retail customers.
- Unlike some other “hosted” services, you are still completely in control of your product information exchange when you use Global Product Catalogue. Because Global Product Catalogue is managed by your end users, there is no monthly limit on the number of transactions you can run through this service.
- Global Product Catalogue is a proven solution. This service has been used by thousands of companies who have engaged in data synchronization for over 15 years, so its performance, scalability and reliability are unmatched in the marketplace.

Global Product Catalogue is the ideal solution for businesses of any size that need an easy-to-implement solution for Global Data Synchronization. These features include:

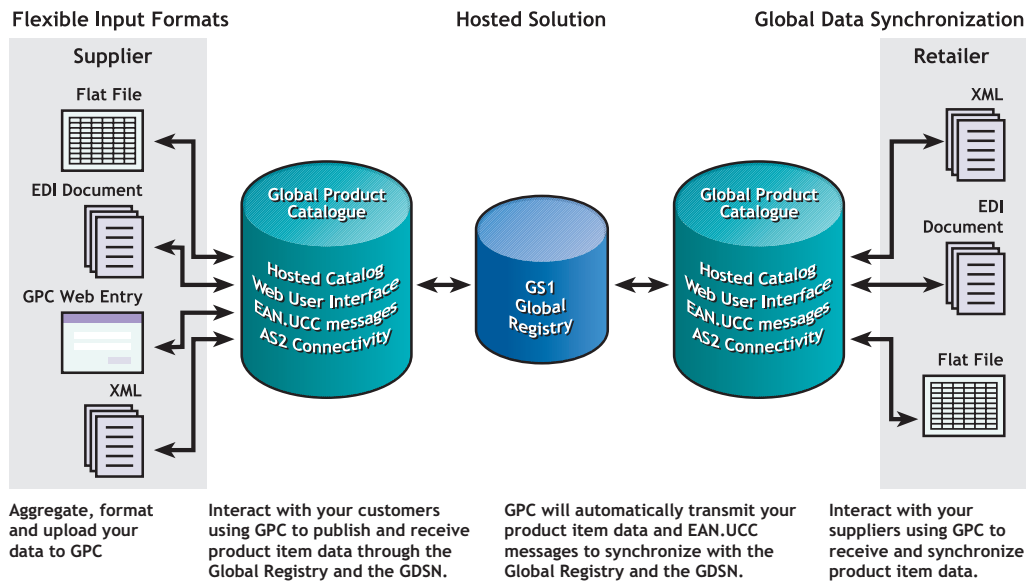
- Flexible item data input formats including EDI, XML, flat file and Web forms
- A 100% hosted, browser-based user interface
- Minimal startup costs and predictable, low-cost monthly billing
- Support from certified consultants who provide implementation and technical support to ensure your success from start to finish
- Commitment from GXS to maintaining the latest EAN.UCC standards in the Global Product Catalogue so your solution is always current



KEY FEATURES AND BENEFITS

- One fully-hosted, low-cost solution for Data Synchronization Compliance minimizes your startup costs and ongoing expenses
- One-on-one telephone and Web-delivered consulting and support services mean no travel costs, day-long training courses, or on-site consultants to entertain
- Flexible data input formats and a logon-secured user interface ensure that you are in control of your item data and customer interaction

Global Product Catalogue: How it works



Technical Information

- 100% hosted browser-based platform—minimum browser versions supported:
 - Internet Explorer, version 5.01 or higher (must include Service Pack 1); version 5.5 or higher preferred
 - Netscape Communicator, versions 4.5 to 4.8 (includes Netscape Navigator) preferred
- Supports EAN.UCC XML 1.3.2
- Support is offered 24 hours a day, 365 days a year

About GXs

GXS is a leading provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration. Organizations worldwide, including 75 percent of the Fortune 500, leverage GXS' GS1 certified global interoperability and supply chain execution solutions. Active in the global standards arena, GXS offers solutions, powered by the Trading GridSM, that enable customers both large and small, to connect with global partners, synchronize product information and optimize the execution of supply chains.

Headquartered in Gaithersburg, MD., GXS provides sales and support to businesses and their partners worldwide. For more information about GXS visit www.gxs.com.



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